

Message Text

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PAGE 01 STATE 201414
ORIGIN COME-00

INFO OCT-01 NEA-10 ISO-00 EB-08 /019 R

DRAFTED BY COM/BED/CAGNE/DRYAN/LJ
APPROVED BY EB/OCA:WERAU
COM/BED/CAGNE/PBHALE
NEA/RA:RDAY (INFO)

-----018159 092212Z /73

R 092042Z AUG 78
FM SECSTATE WASHDC
TO AMEMBASSY ABU DHABI
AMEMBASSY DOHA
AMEMBASSY JIDDA
AMEMBASSY KUWAIT
AMEMBASSY MANAMA
AMEMBASSY MUSCAT

UNCLAS STATE 201414

E.O. 11652: N/A

TAGS: BGEN, XF

SUBJECT: EXPORT MARKET DEVELOPMENT FOR AMERICAN RESIDENTIAL
FURNITURE INDUSTRY

1. COMMERCE HAS RECEIVED EXPRESSIONS OF SERIOUS INTEREST
ON THE PART OF RESIDENTIAL FURNITURE INDUSTRY TO DEVELOP
EXPORT SALES TO NEAR EASTERN MARKETS. SOURCES ALLEGE
AMERICAN PRODUCTION RUNS, QUALITY OF MANUFACTURE, AND
DEVALUED DOLLAR COSTS CANNOT BE MATCHED BY ANY OTHER
FOREIGN COMPETITOR COUNTRY. ALTHOUGH THIS MAY BE TRUE,
NEAR EASTERN BUYERS ARE NOT PURCHASING AMERICAN FURNITURE
BECAUSE THEY MAY BE UNAWARE OF U.S. SUPPLY SOURCES.

2. ADDRESSEE POSTS ARE REQUESTED TO MAKE QUICK ASSESSMENT
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PAGE 02 STATE 201414

MARKET PROSPECTS FOR RESIDENTIAL FURNITURE AND IF POSITIVE
RECOMMEND SPECIFIC FOLLOW-UP ACTIONS INCLUDING PROMOTIONAL
TECHNIQUES, SEQUENCE AND TIME FRAME. APPRECIATE
TELEGRAPHIC REPLY BY SEPT. 5. CHRISTOPHER

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 09 aug 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978STATE201414
Document Source: CORE
Document Unique ID: 00
Drafter: BED/CAGNE/DRYAN/LJ
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780326-0728
Format: TEL
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780881/aaaacpxv.tel
Line Count: 59
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 41d9ea65-c288-dd11-92da-001cc4696bcc
Office: ORIGIN COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1789143
Secure: OPEN
Status: NATIVE
Subject: EXPORT MARKET DEVELOPMENT FOR AMERICAN RESIDENTIAL FURNITURE INDUSTRY
TAGS: BGEN, XF
To: ABU DHABI DOHA MULTIPLE
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/41d9ea65-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
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